

“Where the F#&% Do I Start?” Flowchart

For when your brain is just humming elevator music and deadlines are laughing.

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Intro (because people expect one):

You’ve got 27 half-ideas, three half-written pitches, and one very full inbox. But which guest post move should you actually make next? Use this brutally honest flowchart to stop doom-scrolling and start doing.

The Flowchart:

Q1: Have you already picked a blog to pitch?

→ Nope → Go find a blog worth your words.

→ Yep → Go to Q2

Q2: Do you know what their audience actually cares about?

→ No clue → Read five of their top posts. Yes, read. With eyes.

→ Sure do → Go to Q3

Q3: Do you have a topic that fits their vibe and makes you sound like you’ve touched a keyboard before?

→ Not really → Brainstorm 3 ideas that don’t suck. Try harder.

→ I’ve got one (or three) → Go to Q4

Q4: Have you checked if they’ve covered it in the last 6 months?

→ Nope → Search their site, Sherlock.

→ Yes, it’s fresh → Go to Q5

Q5: Do you have a pitch drafted that sounds like a real person wrote it?

→ Still working on that → Download the Pitch Swipe File. Use your brain this time.

→ Yup, and it slaps → Go to Q6

Q6: Is your pitch personalized enough that the editor might mistake you for someone who actually cares?

→ Ugh, probably not → Edit it until it doesn't scream "bulk email."

→ Hell yes → Send the pitch already. And then go touch grass.

Because starting is the hardest part... right after finishing.

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