

## Guest Posting Icebreaker Phrases

Because “Hope this email finds you well” should’ve stayed in 2009.

@alexcornici | [WebSearchOptimisation.com](https://www.websearchoptimisation.com)

---

### The Situation:

You’re pitching a guest post and need an opening line that doesn’t reek of desperation or ChatGPT. These are icebreakers that don’t sound like icebreakers—and won’t make editors roll their eyes into another inbox.

---

### Stolen Openers for Your Next Pitch (Use Responsibly):

- “I just read your piece on [insert topic] and realized I’ve been explaining it wrong for a year.”
  - “I saw your latest post and now I have five open tabs and zero self-esteem. Great job.”
  - “Not to be dramatic, but your content made me rethink my whole funnel.”
  - “I was looking for a [niche] blog that doesn’t make me want to gouge my eyes out—and found yours.”
  - “I noticed your last article covered [topic], and I’ve got a follow-up idea that’s probably 23% more useful.”
  - “I shared your [article title] with a client, and now they think I’m smart. Thanks for that.”
- 

### What Not to Say (Unless You Want to Be Ignored):

- “Dear Webmaster...”
- “Hi, I came across your site and wanted to contribute.”

- “Please let me know if you accept guest posts.”
- “I’m a freelance SEO expert from a leading agency in...”
- “This is not spam. Please respond.”

---

Pro Tip:

You don’t need to flatter—just be specific, sound human, and don’t act like they owe you anything. Icebreakers should melt the inbox, not freeze the relationship.

---

Tack it to your wall. Or your forehead. Just stop starting with ‘To whom it may concern.’

@alexcornici | [WebSearchOptimisation.com](https://www.websearchoptimisation.com)