

Resource Page Outreach Email Template

Subject line ideas:

- “Possible addition for your [topic] resources page?”
- “Thought this would be a great fit for your list”
- “Helpful resource for your audience?”

Email Body:

Hi [Name],

I was checking out your excellent list of resources on **[Resource Page Title]** and noticed it's packed with helpful content—nice work curating that.

I recently published a guide on **[Your Topic]** that I think could be a valuable addition for your readers:

[Your Page Title + Link]

It dives into **[quick one-line summary of what it offers—e.g., “ethical link-building strategies that don't make people cringe”]**, and it's been getting good feedback.

If you think it's a fit, I'd be thrilled to be included. Either way, appreciate the work you're doing—bookmarking that page for my own reference too.

Thanks again,

[Your Name]

[Your Website]

[Your Email or Contact Info]