

Subject Line Swipe File

Steal these and stop sending emails that die faster than your New Year's resolutions.

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Cold Pitches (aka: "Hi, I'm a stranger but I swear I'm worth it")

- Fresh Take for [Blog Name]: Guest Post Idea Inside
 - Would Love to Pitch [Topic] to [Blog Name]
 - [Blog Name] Content Idea: Something Your Readers Will Eat Up
 - I Have a Guest Post Idea Your Audience Will Actually Like
 - Exclusive Idea for [Blog Name] (No, Really)
 - New Post Angle for [Niche Topic] You Might Not Have Covered
 - Pitching a Guest Post: No Spam, Just Actual Value
 - [Blog Name] + [Your Topic]: A Great Match?
 - One Quick Guest Post Idea for Your Editorial Calendar
 - Idea: Helping [Blog Name] Stay Fresh With [Topic]
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Warm Pitches (aka: "We've flirted. Here's the next step.")

- Following Up on [Previous Topic] — New Idea Inside
- Loved Your Post on [Topic] — Here's a Related Guest Post Idea

- Building on [Topic]: Guest Post Idea for [Blog Name]
 - You Asked for New Voices — I'm Volunteering as Tribute
 - After Reading [Post Title], I Had an Idea for You
 - Our Recent Chat Inspired a Post Idea for [Blog Name]
 - Your Audience Might Love This Guest Post on [Related Topic]
 - Keeping the [Blog Name] Content Train Rolling — New Idea
 - Building Value for [Blog Name]: New Post Proposal
 - From Reader to Contributor — Idea for [Blog Name]
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Follow-up Subject Lines (aka: "Please notice me, but coolly")

- Quick Follow-Up on My Guest Post Pitch
 - Still Excited About This Guest Post Idea — Thoughts?
 - Following Up: Guest Post Idea for [Blog Name]
 - Hope This Didn't Get Buried: Quick Pitch Reminder
 - Re: [Your Original Subject Line] — Just Checking In
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Rescuing a Dying Conversation (aka: "Defibrillate my dignity, please")

- Was My Pitch Off? Happy to Send Other Ideas
- Happy to Adjust My Pitch — Open to Feedback

- Still Here if You're Open to Guest Contributions
- Totally Understand If Busy — Just One Last Nudge
- If Now's Not a Good Time, Should I Check Back Later?

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