

## The Cold DM Starter Pack (That Doesn't Suck)

For when you want to slide into someone's inbox without sounding like a bot or a desperate intern. These are cold DM scripts that start real conversations, book real calls, and don't trigger anyone's spam reflex. Steal, send, and pretend you wrote them yourself.

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### 1. DM Template: The Compliment + Curiosity Opener

Hey [Name], I saw your post on [Topic] and had to say—loved your take on [Specific Insight].

Quick q: Have you ever tried [Tool/Strategy You Offer]? Curious how you're currently approaching that.

### 2. DM Template: The Shared Struggle Slide-In

Hey [Name], I'm currently trying to [Relatable Problem You Solve], and I saw you're in the same space.

Always curious how others are navigating it. You open to swapping notes sometime?

### 3. DM Template: The "Saw You In Comments" Approach

Yo [Name], I saw your comment on [Mutual Connection's Post]—finally someone said it.

I work in a similar space and figured we should be connected before LinkedIn makes it weird.

### 4. DM Template: The Blunt Value Play

Not gonna lie—this is a cold DM, but I've got something that might help you with [Problem They Likely Have].

If it's a hard no, I'll vanish. But if you're curious, I'll send you a quick breakdown.

### 5. DM Template: The "Not Pitching You Yet" Soft Touch

Hey [Name], no pitch—just vibes. Loved your take on [Topic].

I help people with [Problem You Solve], and I think your work is super aligned.

Let me know if you ever want to bounce ideas or vent about the algorithm.

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Want more unhinged templates that actually convert?

Hire Alex to write your outreach playbook, make your inbox a lead magnet, and save you from sounding like a LinkedIn NPC.

[WebSearchOptimisation.com](https://WebSearchOptimisation.com)

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