

## Unlinked Brand Mention Email Template

### Subject line ideas:

- “Quick heads-up about your article on [topic]”
- “Small request re: your mention of [Your Brand]”
- “Appreciate the shoutout—one quick thing!”

### Email Body:

Hey [Name],

I came across your article on **[Article Title]**—loved the section on **[Specific Topic or Quote]**.

Also, thank you for mentioning **[Your Brand]**—really appreciate the shoutout! I noticed the mention didn’t include a link, so I wanted to check if you’d be open to linking to our homepage (or this page: **[URL]**) for readers who might want to learn more.

Totally understand if not, but figured I’d ask. Thanks again for including us!

Best,

[Your Name]

[Your Site]

[Optional: Twitter handle, if you want to act like a human]