

Fix My Site: A 10-Minute SEO Audit You Can Actually Understand

You don't need a 97-page audit report. You need a mirror.

This isn't a spreadsheet. It's a reality check.

If you've been avoiding SEO audits because they're too complicated, too boring, or just too terrifying, this one's for you. It takes ten minutes. It requires zero technical knowledge. And it might convince you to never touch your site again without supervision.

By [@alexcornici](#) | [What is SEO](#)

HOW TO USE THIS AUDIT

- Read each section
 - Answer yes or no
 - Count how many times you should be ashamed
 - Fix what you can
 - Or message me and let a professional do it before you make things worse
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THE BRUTALLY SIMPLE SITE CHECKLIST

On-Page SEO

- Do all your pages have unique title tags?
- Are your meta descriptions written by a human, not a sad script?
- Do you use headings (H1, H2, etc.) in a way that doesn't confuse both readers and robots?
- Are your images optimized, compressed, and described with proper alt text?

- Does your content actually answer the question someone's Googling?

Technical SEO

- Does your site load in under 3 seconds?
- Is it mobile-friendly without needing a microscope?
- Are there any broken links lurking in your pages like digital rot?
- Do you have a sitemap submitted to Google Search Console?
- Are your URLs clean or do they look like a cat ran across your keyboard?

Off-Page SEO

- Do you have backlinks from sites that aren't spam or your cousin's blog?
- Are people mentioning your brand online in a good way?
- Is your content being shared because it's helpful, not just because you asked nicely?

Local SEO

- Is your Google Business Profile complete and not collecting dust?
- Are your reviews recent and don't read like they were written by bots?
- Are your name, address, and phone number consistent everywhere?

Content Health

- Do you update your blog more than once a presidential term?
- Are you writing for humans first and keywords second?
- Can someone land on your site and figure out what you offer in 5 seconds or less?

SCORING

0-5 YES:

Just delete your domain and start a pottery business.

6-10 YES:

You've got potential, but right now it's mostly theoretical.

11-15 YES:

Not bad. Your site might actually deserve visitors.

16+ YES:

You either cheated or you're ready to rule Google. Message me anyway. You're my favorite kind of overachiever.

Ready to Fix It?

If this checklist made your palms sweat, that's good. That's growth. You now know where you stand. Fix what you can—and if you want someone to actually fix it right, you know who to hire.