

# Roundup Pitch Email Template Pack

Because “Dear Sir/Madam” belongs in the spam folder.

by @alexcornici | [WebSearchOptimisation.com](https://www.websearchoptimisation.com)

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## 1. The Polished Professional (for those LinkedIn curators who wear blazers in their profile pics)

Subject: Content suggestion for your upcoming roundup on [Topic]

Email:

Hi [Curator's Name],

I recently read your roundup on [Previous Topic] and found it incredibly valuable, especially the insight from [Expert's Name or Quote].

I've published a new post on [Your Topic], and I believe it could be a strong fit for a future edition of your roundup. It covers [1–2 bullet points about value: e.g., practical takeaways, original research, etc.], and is specifically tailored for [Target Audience].

Here's the link if you'd like to take a look: [Insert URL]

Happy to support your roundup with a share once it's live. Let me know if it's a fit — either way, thanks for curating great content for the community.

Best,

[Your Name]

[Your Website]

[Optional: Social handles]

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## 2. The Chill Contributor (for small blogs, indie curators, or creators who write in lowercase on purpose)

Subject: Got a piece your readers might vibe with

Email:

Hey [Curator's Name],

I saw your recent roundup on [Topic] and really liked the [Specific Post or Section Mention].

I put together something that might fit your next one — it's a practical guide on [Your Topic] with [cool angle, data, or takeaway].

Link's here if you want to check it out: [Insert URL]

No pressure. Just figured I'd toss it your way in case it clicks. Always happy to share your roundup when it's out too.

Cheers,

[Your Name]

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### **3. The Lightly Sassy Strategist (for curators who appreciate a little personality and a working sense of humor)**

Subject: Pitching this post so you don't have to read another AI-generated thinkpiece

Email:

Hey [Curator's Name],

I've seen your roundups around [Platform or Site] and figured I'd toss my hat in the ring.

I just wrote a piece on [Your Topic] that doesn't regurgitate the same five tips we've all seen since 2014. It's got [Unique Hook or Insight], and I think your readers would actually find it useful (and maybe even fun to read).

Here's the link: [Insert URL]

If you like it, feel free to include it. If not, I'll crawl back under my content rock in peace.

Either way, love what you're doing with the roundup.

Cheers,

[Your Name]

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## **Pro Tips for All Pitches:**

- Personalize or perish. Reference their past work or their audience. Don't be a generic pitchbot.
  - Get to the point. Curators have inboxes full of noise. Be the one email that respects their time.
  - Offer to share their roundup. It's polite, strategic, and makes you look less like a leech.
  - Follow up once. Not ten times. Once. If they don't respond, take the L and move on.
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