

Search Strings

Copy-Paste Google Operators to Find Real Guest Post Opportunities (Without Crying)

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How to Use This Thing

This isn't a magic spell, but it's close. Pop these search strings into Google, swap in your niche or keyword, and behold: a parade of guest post opportunities that don't immediately make you lose hope in humanity.

Basic “Write for Us” Style Search Strings

Replace [your niche] with something useful like “marketing,” “personal finance,” or “AI and existential dread.”

- [your niche] + “write for us”
- [your niche] + “submit a guest post”
- [your niche] + “guest post guidelines”
- [your niche] + “contribute an article”
- [your niche] + “submit article”
- [your niche] + “become a contributor”
- [your niche] + “submit blog post”
- [your niche] + “guest blogging opportunities”

Search Operators to Get Fancy (and Effective)

Intitle Operators (Find it in the Page Title):

- intitle:“write for us” [your niche]
- intitle:“guest post guidelines” [your niche]

- intitle:"submit article" [your niche]

Inurl Operators (Find it in the Page URL):

- inurl:"guest-post" [your niche]
- inurl:"write-for-us" [your niche]
- inurl:"contribute" [your niche]

Site-Specific Digs (If You Have a Target in Mind):

- site:[domain.com] "write for us"
- site:[domain.com] "guest post"
- Example: site:neilpatel.com "guest post"

Wildcard Operators (Use the Asterisk for Chaos Magic):

- "submit * guest post"
- "write for * blog"
- "guest * contribution"

Boolean Witchcraft (Combine Terms Like a Wizard):

- "write for us" OR "submit a post" [your niche]
- "guest post" AND "SEO tips"
- "contribute to this site" AND "[your niche]"

Niche-Specific Search Examples

(Yes, you should personalize. No, "general blog" is not a niche.)

Marketing

- marketing + “submit a guest post”
- digital marketing inurl:“write-for-us”

Health/Fitness

- fitness + “guest post guidelines”
- intitle:“submit a health article”

Finance

- personal finance + “become a contributor”
- money blog + inurl:“guest-post”

SaaS/Tech

- B2B SaaS + “write for us”
- inurl:“submit” + “software blog”

Pro Tip: Exclude Junk

Use the minus sign to dodge garbage:

- “guest post” [your niche] -casino -poker -CBD -newswire -press

Because no one wants to land a guest post on “hotcryptooffers.biz.”

That’s the cheat sheet. Use it, abuse it, and never again say “I can’t find guest post sites.” You have no excuse now.