

The “Please Steal These Ideas” File

50 Guest Post Topics That Don't Suck

You've got the energy of a content marketer and the idea bank of a toaster. Luckily, I've done the brainstorming for you. These 50 guest post topic ideas are categorized, SEO-aware, and editor-approved (in the sense that they won't make them roll their eyes and delete you).

These are meant to spark your creativity, fill editorial gaps, and make you look like you actually read the blog you're pitching to. Which, let's be honest, you probably didn't.

by @alexcornici | [WebSearchOptimisation.com](https://www.websearchoptimisation.com)

Marketing & SEO

1. Why Most SEO Advice is From 2010 and Still Wrong
 2. The Death of Keyword Stuffing: What Actually Works in 2025
 3. How to Build Topical Authority Without a Wikipedia Entry
 4. Zero-Click Searches: Are We Just Writing for Google Now?
 5. “People Also Ask” Is Smarter Than You (And That's Okay)
 6. A Beginner's Guide to Digital PR That Doesn't Feel Slimy
 7. How to Make an Infographic That Doesn't Look Like 2013
 8. Why Your Bounce Rate Isn't the Problem (Your Site Is)
 9. Link Building Outreach That Doesn't Feel Like Cold Spam
 10. The Dumbest SEO Myths I Believed (And What Fixed Them)
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Tech & AI

11. Why AI Tools Won't Replace Writers—But Might Replace Lazy Ones
 12. GPT Isn't a Miracle, It's a Mirror: What AI Writing Reveals About Us
 13. Tech Burnout: How to Actually Take a Digital Detox
 14. The Rise of Micro-SaaS and the Fall of Tech Bros
 15. Why Your Smart Home is Dumb (and Probably Spying on You)
 16. How to Use ChatGPT for Research Without Turning Into a Hack
 17. 2025 UX Trends That Are Surprisingly Anti-Tech
 18. Should You Fear the Algorithm? A Non-Hysterical Take
 19. The Ethics of Automation: Where Do We Draw the Line?
 20. The Quiet Decline of App Fatigue (And What's Replacing It)
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Health & Wellness

21. The “Wellness” Industry Has a Marketing Problem
22. Why Burnout Isn't Just a Buzzword Anymore
23. Science-Backed Ways to Actually Sleep Better in a Noisy World
24. The Rise of Dopamine Management: Is It Real or TikTok Trash?
25. Mental Health in the Age of Notifications
26. Your Productivity Obsession is Making You Sick
27. The Myth of Balance: What Healthy Really Looks Like

- 28. How to Detox from Hustle Culture (Without Quitting Your Job)
 - 29. Gut Health is the New SEO: Everyone's Talking About It
 - 30. How Fitness Influencers Accidentally Created a New Religion
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Business & Entrepreneurship

- 31. Freelancing in 2025: More Free, Less Lance
 - 32. How to Grow a Personal Brand Without Selling Your Soul
 - 33. The Rise of Creator CEOs: Building Businesses with Memes
 - 34. Why Your Startup Pitch Deck Still Sucks (And How to Fix It)
 - 35. "Passive Income" is Not Passive: A Reality Check
 - 36. Building an Online Business When You're Not a Bro in a Hoodie
 - 37. Pricing Your Work Without Crying: A Freelancer's Guide
 - 38. How I Fired My Worst Client (and Didn't Starve)
 - 39. The Power of Saying No in a Yes Culture
 - 40. Scaling Without Losing Your Mind (or Values)
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Weirdly Viral & Internet Culture

- 41. The Rise of the "Third Space" Trend (And What It Means)
- 42. Why Memes Are the Language of Modern Thought

43. Internet Nostalgia: Marketing in the Age of Digital Memory
 44. The Rise of Micro-Influencers with Macro Impact
 45. Why Cringe Content Works (and Why You're Not Brave Enough to Make It)
 46. Cancel Culture Fatigue: Are We Out of Outrage?
 47. Long-Form Content is Back (Thanks, TikTok?)
 48. What I Learned From My Post Going Accidentally Viral
 49. Why No One Reads Your Blog Post Past the First Paragraph
 50. How the Internet Trained Us to Write Like Robots (And How to Stop)
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Bonus Tips for Using These Topics

- Add a personal story, a case study, or a unique twist.
 - Run the title through a headline analyzer (or just ask your dog for feedback).
 - Make sure the blog hasn't already published something nearly identical.
 - Don't pitch three ideas at once unless the blog asks for that. One focused pitch > a chaotic buffet.
 - And again: spell the editor's name right.
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Now you officially have zero excuses. Just pick one, add some flair, and go pitch like someone who knows what they're doing. Or fake it. That works too.