

The Anti-Creep Outreach Template Pack

Email scripts for people who want backlinks but not restraining orders

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What This Is

You're here because you want to land guest posts, but unfortunately, your email game is one "Hey there!" away from a restraining order. Don't worry — we've all been there. This PDF gives you simple, customizable outreach templates that don't sound like they were written by a desperate SEO intern with a caffeine addiction.

Whether you're charming, awkward, or just dead inside, these templates will make you look like someone worth replying to.

When to Use These

- You've found a blog that accepts guest posts
 - You actually read one of their articles (or pretended to)
 - You're not trying to sell them anything — yet
 - You want to sound like a real human being with something useful to say
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Template 1: Friendly But Professional

Subject: Possible Guest Post for [Their Blog Name]

Hi [Name],

I came across your article on [Specific Topic] and really appreciated your take on [Something Specific]. I especially liked the part about [Literally Anything They Wrote That You Can Reference Without Lying].

I'm reaching out to see if you're currently accepting guest contributions. I have a few topic ideas that I think could really resonate with your audience, such as:

- [Idea 1]
- [Idea 2]
- [Idea 3]

I've written for sites like [Name-drop if possible] and here's a recent piece for reference: [Link to Sample].

If you think any of these might be a fit, I'd love to send over a draft.

Thanks for your time and for running such a great resource.

Best,
[Your Name]
[Your Website or Twitter]

Template 2: Expert-to-Expert (Less Fluff, More “I Know Stuff”)

Subject: Guest Post Pitch for [Blog Name]

Hey [Name],

I've been following your blog for a while — I especially appreciated your insights on [Specific Topic/Post], and it inspired a content idea that I think could offer a fresh take for your readers.

Proposed title: [Actual Title Idea That Doesn't Suck]

Summary: [1-2 sentence explanation of what it's about and why it matters]

I've written similar content for [Other Blogs, if applicable] and always aim to bring something practical and useful to the table. Here's an example: [Link]

Would you be open to reviewing a draft or outline?

Cheers,

[Your Name]

[LinkedIn / Website / Link to your dog's Instagram, whatever works]

Template 3: Chill and Casual (for Personal Blogs / Indie Sites)

Subject: Quick Guest Post Idea (Not Spam, I Promise)

Hey [Name],

I've been reading your blog for a bit — loved the piece you did on [Something They Wrote That You Actually Liked].

I write about [Your Topic] and had an idea that might be a cool fit for your audience:

[Title Idea] – [One sentence pitch]

Totally understand if you're not open to guest posts, but figured I'd ask. If it's a maybe, happy to send over a draft.

Either way, thanks for the awesome content — I'll keep reading.

Best,

[Your First Name Only, because casual]

BONUS: A Follow-Up That Doesn't Feel Like Desperation

Subject: Just following up (once, politely!)

Hi [Name],

Just wanted to circle back on my guest post pitch — I know inboxes get crazy. No worries if now's not a good time, but I'd be happy to resend the ideas if helpful.

Appreciate your time either way!

Cheers,
[Name]

Final Note

You don't need to sound like a marketing robot to get published. In fact, please don't. These templates are just a starting point — tweak them, personalize them, and for the love of all that ranks on Google, spell the editor's name right.

Now go send something that doesn't make people hit "report spam."